



SPONSORSHIP PACK

in partnership with Market Harborough Golf Club

SPONSORSHIP OPPORTUNITIES

WE ARE PROUD TO BE ABLE TO PROVIDE FANTASTIC SPONSORSHIP OPPORTUNITIES HERE AT KJ GOLF.

WE HAVE A FANTASTIC BASE AT MARKET HARBOROUGH GOLF CLUB AND EVER GROWING COACHING PROGRAMMES THAT SEES 700+ MEMBERS, HUNDREDS OF JUNIORS AND PARENTS ALONGSIDE MANY VISITING GOLFERS WE CAN PROMOTE YOUR BUSINESS TO.

ON TOP OF RUNNING THE GOLF SERVICES AND SHOP AT THE CLUB WE ALSO RUN A FANTASTIC JUNIOR GOLF TOUR TAKING PLACE AROUND THE MIDLANDS.

PRACTICE RANGE SPONSORSHIP

WE HAVE A SHELTERED DRIVING RANGE AREA AVAILABLE TO MEMBERS AND THE GENERAL PUBLIC, THIS FACILITY IS PERFECT FOR ALL GOLFERS TO PERFECT THEIR GAME, WHILE ALSO HOSTING PRIVATE COACHING/ACADEMY PROGRAMMES ALL YEAR ROUND.

THE AREA IS IDEAL TO PROMOTE ANY BUSINESS. THE RANGE IS SITUATED RIGHT NEXT TO FIRST TEE AND IS VISIBLE FROM THE CLUBHOUSE AND NUMEROUS HOLES.

WE CURRENTLY OFFER THE FOLLOWING PRACTICE RANGE SPONSORSHIP:

BAY SPONSORSHIP (£750+ VAT PER YEAR/£2000 3 YEARS)

- **ADVERTISEMENT IN 1 OF 10 BAYS**
- **FREE USE OF THE RANGE**
- **6X4 BALLS PER YEAR**
- **PROMOTION ON WEBSITES/SOCIAL MEDIA/MONTHLY NEWSLETTER**
- **15% OFF ALL GOLF PRODUCTS/SERVICES FROM PROSHOP**
- **BANNER AT EACH SHIRES TOUR EVENT**
- **FREE ENTRY TO KJ GOLF DAY**



SWING STUDIO

WE ARE IN THE FINAL STAGES OF PLANNING TO INSTALL A 10X8M STATE OF THE ART SWING STUDIO. THIS INDOOR FACILITY WILL PROVIDE 2 INDOOR SIMULATORS, A PUTTING AREA, PING CUSTOM FITTING EQUIPMENT AND STATE OF THE ART MEASURING TECHNOLOGY WITH TRACKMAN AND GCQUAD. THE SPACE WILL BE IDEAL FOR TOP QUALITY LESSONS, CUSTOM FITTING, WHILST ALSO PROVIDING A FANTASTIC PRIVATE SPACE FOR BUSINESS MEETINGS AND PRESENTATIONS.



WE WILL BE OFFERING THIS FANTASTIC SPONSORSHIP OPPORTUNITY :

STUDIO SPONSORSHIP (£1000+VAT PER YEAR/£2500+VAT FOR 3 YEARS)

- **ADVERTISEMENT ON THE FRONT OF THE BUILDING**
- **10 HOURS OF FREE HIRE OF THE ROOM**
- **FREE USE OF THE RANGE**
- **4X4 BALLS PER YEAR**
- **PROMOTION ON WEBSITES/SOCIAL MEDIA/MONTHLY NEWSLETTER**
- **15% OFF ALL KJ GOLF SHOP PRODUCTS/SERVICES**
- **BANNER AT EACH SHIRES TOUR EVENT**
- **FREE ENTRY TO KJ GOLF DAY**



ACADEMY APPAREL

WE ARE PROUD OFFER 3 FANTASTIC ACADEMIES AT MARKET HARBOROUGH GOLF CLUB. THE JUNIOR ACADEMY, LADIES ACADEMY AND MENS ACADEMY.

THESE PROGRAMMES PROVIDE A COMPLETE PATHWAY INTO JOINING THE GOLF CLUB, ENCOURAGING MORE PEOPLE TO THE GAME WE LOVE.

SESSIONS FOR ALL ACADEMIES TAKE PLACE EVERY WEEK. THE JUNIOR ACADEMY IS OUR MOST POPULAR PROGRAMME WITH OVER 80 JUNIORS INVOLVED! SPONSORING ONE OF OUR ACADEMIES HELPS THE PROGRAMMES GROW EVEN STRONGER.

THE KJ GOLF TEAM STRIVE TO GROW NUMBERS EVERY YEAR TO ENSURE MORE GOLFERS CONTINUE COMING THROUGH.

ACADEMY SPONSORSHIP (£2000+ VAT PER YEAR)

- **LOGO ON EVERY ACADEMY SHIRT**
- **FREE USE OF THE RANGE**
- **PROMOTION ON WEBSITES/SOCIAL MEDIA/MONTHLY NEWSLETTER**
- **15% OFF ALL KJ GOLF SHOP PRODUCTS/SERVICES**
- **4X4 BALLS EACH YEAR**
- **FREE PLACE IN THE ACADEMY PROGRAMME**
- **BANNER AT EACH SHIRES TOUR EVENT**
- **FREE TEAM ENTRY TO KJ GOLF DAY**



KJ GOLF BUGGY

A COOL ADDITION TO THE BRAND IS THE NEW KJ GOLF BUGGY! THE BUGGY IS PARKED OUTSIDE THE PROSHOP AND IS THE FIRST THING ALL GOLFERS SEE AT THE CLUB.

THE VEHICLE IS USED FOR BALL COLLECTING AND FOR LESSONS ON THE GOLF COURSE. IT EVEN HAS A BOOZE HOLDER AND RADIO INSTALLED!

THIS IS A PERFECT WAY TO ADVERTISE YOUR BRAND AS EVERYONE WILL SEE IT! IT IS ROAD LEGAL SO THE PEOPLE OF MARKET HARBOROUGH WILL EVEN NOTICE IT AROUND THE TOWN!

BUGGY SPONSORSHIP **(£1000+ VAT PER YEAR)**

- **LOGO ON THE FRONT OF THE BUGGY**
- **FREE USE OF THE RANGE**
- **FREE USE OF THE BUGGY**
- **PROMOTION ON WEBSITES/SOCIAL MEDIA/MONTHLY NEWSLETTER**
- **15% OFF ALL KJ GOLF SHOP PRODUCTS/SERVICES**
- **BANNER AT EACH SHIRES TOUR EVENT**
- **FREE TEAM ENTRY TO KJ GOLF DAY**



KJ GOLF DAY

THE BIGGEST AND BEST EVENT OF THE YEAR! 150 PLAYERS TAKE PART IN THIS JAM PACKED DAY AT THE GOLF CLUB. A DAY TO CELEBRATE ALL THINGS KJ GOLF DOES!

SPONSORING THIS DAY IS A GREAT OPPORTUNITY TO PROMOTE YOUR BUSINESS TO ALL.

GOLF DAY SPONSORSHIP (£750+ VAT PER YEAR)

- **BANNER/FLAG ON THE FIRST TEE**
- **FREE USE OF THE RANGE**
- **FREE TEAM ENTRY (£200)**
- **PROMOTION ON WEBSITES/SOCIAL MEDIA/MONTHLY NEWSLETTER**
- **15% OFF ALL KJ GOLF SHOP PRODUCTS/SERVICES**



THE SHIRES JUNIOR GOLF TOUR

THE BEST JUNIOR TOUR AROUND! WE HOLD AROUND 12 EVENTS A YEAR AROUND THE MIDLANDS FOR ALL JUNIORS TO COMPETE IN. OUR TOUR DOESN'T JUST FOCUS ON DISPLAYING THE BEST TALENT IT ALSO GIVES BEGINNERS A CHANCE AND FREEDOM TO PLAY ON A GOLF COURSE, MEET NEW FRIENDS AND FALL IN LOVE WITH THE GAME.

SPONSORING THE TOUR HELPS US GROW, REACH OUT TO MORE JUNIORS AND OFFER EVEN BETTER EVENTS TO ALL. IT IS A GREAT WAY TO PROMOTE YOUR BUSINESS AND HELP GROW THE GAME TOGETHER.

1 MAIN EVENT SPONSORSHIP

(£1000+ VAT PER YEAR)

- **EVENT NAMED AFTER YOUR BRAND**
- **AS MUCH MARKETING ON THE DAY AS YOU LIKE**
- **BRAND ON ALL MARKETING FOR ONE YEAR**
- **PROMOTION ON WEBSITES/SOCIAL MEDIA/MONTHLY NEWSLETTER**
- **15% OFF ALL KJ GOLF SHOP PRODUCTS/SERVICES**
- **BANNER AT EACH EVENT AFTERWARDS**
- **FREE TEAM ENTRY TO KJ GOLF DAY**



NEWSLETTER EXAMPLE

OUR POPULAR ELECTRONIC NEWSLETTER WILL BE SENT OUT TO OUR LARGE DATABASE EVERY MONTH; YOU WILL BE DISPLAYED AS ONE OF OUR PARTNERS.

WHEN PEOPLE CLICK YOUR LOGO IT WILL TAKE THEM TO YOUR WEBSITE .

ALL SPONSORS/PARTNERS WILL BE DISPLAYED ON THE NEWSLETTER.

ON TOP OF THIS YOU WILL ALSO BE DISPLAYED ON OUR WEBSITE AND SOCIAL MEDIA. EVERY PERSON WHO BOOKS A LESSON WITH KJ GOLF WILL SEE THIS!

SO WHAT ARE YOU WAITING FOR!



Welcome!

To KJ Golf Customers,

Welcome to the new monthly newsletter. We hope this newsletter keeps you up to date with all the exciting things happening at KJ Golf. We wanted to design a newsletter that is REAL and created 100% by the KJ Golf Team. This is separate to the monthly MHGC Club newsletter but there is sure to be some MHGC related content in here too!

Tuition

KJ Golf are proud to offer two full time PGA Professional coaches - Daniel Ashcroft and Mikey Chambers. Here is a reminder of the rates:

- 30 Minutes Session - £35
- 60 Minutes Session - £50
- 90 Minute Playing Session - £65

We now have 3 Trackmans which can be used during your session.

Each month we will showcase the most improved swing/player and hopefully provide some useful tips.

James Kirk got the most improved improved swing this month with Coach Dan. Click below to see why...



[Edit this button](#)

SPONSORING MULTIPLE THINGS?

WE CAN NEGOTIATE A DISCOUNT IF YOU WISH TO SPONSOR MORE THAN 1 THING.

HAVE OTHER IDEAS?

THIS PACK IS ONLY OUTLINING OUR OPPORTUNITIES. IF YOU HAVE OTHER IDEAS WE CAN CREATE A BESPOKE SPONSORSHIP DEAL.

WHAT ABOUT MHGC?

MARKET HARBOROUGH GOLF CLUB ALSO OFFER VARIOUS SPONSORSHIP/CORPORATE OFFERS. PLEASE GET IN TOUCH TO VIEW THE CLUB OFFERINGS.